

# 2 FANTASTIC FALL CATTLE SALES



**Advertising Opportunities!**



BRENT WORKMAN, President  
JEAN SPECHT, Secretary/Treasurer

Presented by CYA Exchange  
Carrollton, OH



Dear Agricultural Supporter,

Cronebaugh Auctions will be presenting 2 annual Fall Cattle sales; Eastern Ohio Shorthorn Association Fall Sale on Saturday, October 5 at the Tuscarawas County Fair Grounds and Saturday Night Lights Cattle sale on Saturday, October 12, 2024 at CYA Exchange in Carrollton.

A full color Auction Catalog is created for both sales to showcase the quality of pedigree. Catalogs will be printed for advance distribution and promoted online at [www.cronebaughauctions.com](http://www.cronebaughauctions.com)

We are asking local agricultural businesses and farms to support the sale by placing a display ad in the Auction Catalog. Potential buyers include 4-H and FFA members and other farms in the tri-state area.

**This is an excellent opportunity to provide information about your business while supporting local farmers.** Ad size and costs follow and start at a reasonable \$95 for a 1/4 page ad. We can receive press ready art or you can choose to have us create your ad at *no additional cost!*

**Space deadline is August 16, 2024.**

**SPECIAL OFFER:** Place an ad in **BOTH CATALOGS** and receive a **30% repeat discount** on the 2nd ad!

Thank you,

Jonna Cronebaugh  
330-243-6373 | [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)

Catalogs will be designed, printed and distributed by:  
Jonna Cronebaugh, 330-243-6363 | [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)

Steve Cronebaugh, Auctioneer & Sale Manager  
330-243-6574 | [scronebaugh@gmail.com](mailto:scronebaugh@gmail.com)



**CRONEBAUGH**  
AUCTION SERVICE

# FALL CATTLE SALES ADVERTISER CONTRACT

**ALL ADS ARE FULL COLOR!**

**EASTERN OHIO SHORTHORN ASSN CATALOG:**

- \_\_\_\_\_ Half Page \$ 175 (4.75" wide x 3.75" high)
- \_\_\_\_\_ Half Page \$ 225 BACK COVER - First come, first served.
- \_\_\_\_\_ 1/4 Page \$ 95 Business Card (2.375" wide x 3.75" high)

**REPEAT YOUR AD IN "SATURDAY NIGHT LIGHTS" CATALOG FOR 30% DISCOUNT!**

- \_\_\_\_\_ Half Page \$ 120 / Regular Price \$175
- \_\_\_\_\_ Half Page \$ 155 / Regular Price \$225
- \_\_\_\_\_ 1/4 Page \$ 65 / Regular Price \$95

\_\_\_\_\_ My ad will come press ready - materials due August 20, 2024.  
Submit press optimized PDF or 300 dpi image to [jonna@mcsprintsources.com](mailto:jonna@mcsprintsources.com)

\_\_\_\_\_ I would like Marketing Consulting Services to design my ad at No Charge.  
Please submit quality logo, photos and ad details to [jonna@mcsprintsources.com](mailto:jonna@mcsprintsources.com)

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Website (if applicable): \_\_\_\_\_

Send Invoice/Receipt to: \_\_\_\_\_

Authorized Signature

Date

**AD INFORMATION:**

**TO SECURE YOUR SPACE PLEASE RETURN THIS CONTRACT BY AUGUST 16, 2024 TO:**

**Jonna Cronebaugh**  
330-243-6373  
[jonna@mcsprintsources.com](mailto:jonna@mcsprintsources.com)

**REMITTANCE ADDRESS:**  
220 W. Jefferson Street  
Stone Creek OH 43840

**Make advertising checks payable to:**  
Marketing Consulting Services



Interested in consigning to the sale?  
Contact Steve or visit the website:  
**[www. CronebaughAuctions.com](http://www.CronebaughAuctions.com)**